

**MasterPeace Coaching 5 Year funnel**  
**(2017 but aiming for 2015!)**

Free books -TV appearances -Social Media -Speaking –Interviews-  
Blog/Guest blogging-Radio-Internet Ads

**FREE:** Video Series, Audios, Webinars

**LOW:** Books \$10, Audios \$20, 2 hr. live event \$50, Aps \$4.99

**MED:** Home Study Courses-digital downloads \$197- 497  
Continuity Program w/ videos, audios, forum, Q & A \$297 mos.

**HIGH:** VIP Day – 6 hr \$25k  
Extreme Adventure 2 days – 5 ppl \$25k ea. (\$125)  
MasterMind Program w/ live retreats– 1yr. – 15-20 ppl @ \$100k  
(1.5 mil)  
1-on-1 Coaching \$250k yr – 5 ppl max (Mil+)  
4-day retreat exotic local – 15 ppl @ \$35k ea. (\$525k)