

# Launch Copy Plan

## Emails to your List

Date Sending	Topic	Subject Line	Link goes to

[Go to JV's Section](#)

[Go to Leaderboard Section](#)

## Emails for JV's

Date Sending	Date Range to Send	Topic	Link goes to

[Go to Top Section](#)

[Go to Leaderboard Section](#)

# Leaderboard Emails

Date to Send	Email copy to Include	Reminders

[Go to Top Section](#)

[Go to JV's Section](#)