

Rock Your Profits

BLUEPRINT

DOUBLE YOUR PROFITS.
DOUBLE YOUR IMPACT.
DOUBLE YOUR FUN.



Make the decision that from this moment forward, your business will be BETTER than it *ever* has been.

And so shall it be.

TODAY, YOU BEGIN!

www.MasterPeaceCoaching.com

Step 1

Conduct and Complete Assessment of Company Health

- **What is working in your company?**

1. What are your strengths?

2. Strengths of the company?

3. Who on your team rocks? Why?

4. What systems, products, services are making your world go round?

- **What challenges are you facing?**

1. No kidding, what are you tolerating that needs to stop immediately?

2. What habits/practices are holding you underwater?

3. Who on your team needs to move on or step up?

4. Where are you playing not to lose vs to win?

5. What are you avoiding?

- **What would your ideal company look like?**

1. Life is just a fantasy...what is yours? If you could make it up, what does the typical day look like?

2. Who is on your dream team?

3. Who would you be being as CEO?

- a) Business owner vs Self-employed
- b) CEO vs Entrepreneur

c) What is off/on your plate?

d) Who are your ideal clients?
- 5 STAR Client Attraction Process

e) Who are your ideal vendors? Partners? Influencers?

f) Define the inspired steps you know to take but haven't.

- **Where is your pain and how can we solve it?**

1. You are your own best expert. What are your priorities?
2. What do you need to deal with that you've been avoiding?
3. What is impacting your life outside of work?
4. What values do you need to really honor right now?

5. What is out of balance?

“When you focus upon the benefit of your product (or service), others who seek benefit will find you. When you focus upon the absence of funding, you can't find the funding – and people can't find your product, either.”

-Abraham-Hicks, Sydney, 12/13/09

Step 2

Redefine Yourself as a Conscious Leader

- **Stop the bleeding and take a painkiller.**
 1. Take ownership of the good & bad that is happening now.
 - a) Law of Attraction
 2. Surrender to what is so.
 - a) keep your eye on the goal
 - b) release control & attachment

3. What immediate actions can be taken to lighten the load?

4. What is the path of least resistance/most allowance right now?

- **Redefine your daily practices**

1. What will support you in being happy in LIFE?

2. How do you want to live your day?

3. Daily intentions

- a) Pre-paving how you want to feel & what you want to manifest.
- b) 6 Big Rocks.
- c) Focus on one thing at a time.
- d) Daily Habit List

Six Big Rocks

You will choose six things that are most important for you to accomplish today. You are to use this list for guidance. If you do not finish everything on the list, do not beat yourself up. I repeat, do not beat yourself up. This list helps you stay focused. It is by no means a measuring stick for your success.

The term Big Rocks comes from Stephen Covey's time management techniques. I've successfully used it for years. Mr. Covey explains it like this: "By first ensuring that your large priorities are tackled, scheduled, and done for the day, you can then let the smaller but less important things in until you have somehow allowed time in your day for everything you needed to do, while still relaxing and having fun."

You may have a hard time only choosing six action items compared to your usual ten to twenty items that are on your daily to-do list. If you are a person who never writes down your action items, you may feel relief once you get in this habit. You will stop reacting to whatever circumstances pop up during the day. You'll be more deliberately focused and on purpose.

The first step is deciding which six action items are going to be in your highest good for the day. Then take action on the one that is most compelling first. Make sure your 6 Big Rocks are things that you will feel good about before, during and after the action. Some days you may have to put an item on the list because the deadline for its completion is due. It may be an action that you despise, like getting your paperwork in order for your accountant. Remember, you are always at choice about how you want to feel during an action. Decide how you want to feel while doing it and what your desired end result will be when completed. You'll want to be clear what will be the positive impact that taking the action will have on your life.

Here's an example of My 6 Big Rocks:

1. Go for a walk

2. Yoga/workout
3. Return phone calls from yesterday
4. Write article for ezine
5. Go to bank
6. Buy birthday gift for mom

You don't make separate lists for personal and business actions. It's six actions per day... total. How do you handle all the stuff that didn't make it

on to your 6 Big Rocks list but still has to be handled at some point?

You'll

need to release the feeling of needing to do it all right now. You also have to release any feelings of concern or worry about getting things done faster.

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Using Divine Guidance to guide your days.

1. How to access Divine Guidance.

2. Empowering questions.

3. Delegation.

- **7 Pillars of Enlightened Leadership.**

1. You will get yours & they will get theirs, no trade-offs.

2. Clear intentions, then decisions.

3. Higher-self to higher-self conversations.

4. Following your impulses/guidance to tune in.

5. Speak to what is in the space.

a) Be willing to get messy.

6. Intentional impact.

7. Beingness vs action.

Step 3

Define Your Ideal Culture

- **Clarify and Define the Vision, Mission, Values for Your Business.**

- **Authenticity = Success.**

1. Behavior Style

a) Yours

b) Theirs/team

- **Creating it Together**

1. Blending mine & yours business goals/visions
2. Detach from how, lock onto essence

Step 4

Design and Align Your Dream Team

- **Synergy by design**
 1. Let it be known
 - a) How do you best work?
 - b) Your strengths
 - c) What are your requests
 - d) What can you honor for others?
 - e) What is a no go?

- **Team practices, meetings**

1. Create communication flow
2. How will you stay current to vision & day-to day operations?
3. What will make team meetings inspiring, impactful & fun?
4. Accountability
 - a) Communicating issues

- **Delegating**

1. What do you really need to be doing?
 - a) How much is each task you do worth in dollars?
 - b) What is most important?
 - c) What do you enjoy?

2. Making clear requests

- **Fun, inspiration and alignment first**

1. Self-FULLness is good

2. Mind your own business

3. Dealing with emotions to get to action

4. How will you & team inject FUN into each day?

a) No separation of fun, spirituality & success

- **Your joy comes first- eliminating resentment, revenge**

1. When contrast hits what do you do?

2. What is the essence of the best-desired outcome?

- a) How will you align with it?

3. Do the inner work first

- **Nobody can be YOUR obstacle-except yourself**

1. Downward spiral when you play the blame game

2. What is the thinking that generated this circumstance?

- a) What is the real trigger behind your/their reaction?

- **The Art Of Practice and Teams**

1. What is your roll on the team? Who do you need to be?
2. Who & what are your triggers and what do you need to adjust?
3. What does the team need to focus on as a practice?

Step 5

The Foundation Is Built, Now Add a Skyscraper

- **How Good Can You Stand It?**

1. Are you willing to allow no drama or struggle?

- a) Release fear, control, attachments

- b) Ultimate allower

2. What if UP?!

- **Creativity**

1. **Trusting that you have the skills to create solution**

- **System improvement**

1. **Details, details**

2.What is less than ideal? Is it a people or system issue?

- **Letting go of what isn't juicy, in alignment, unprofitable, stuck**

1. Be willing to say yes or no-make decisions

2.For the sake of something better

My HELL YES Business Plan

Theme:

Guidelines:

-
-
-
-
-

Financial: _____

- 1.
- 2.
- 3.
- 4.
- 5.

Marketing: _____

- 1.
- 2.
- 3.
- 4.
- 5.

Systems: _____

- 1.
- 2.
- 3.
- 4.
- 5.

Practices: _____

- 1.
- 2.
- 3.
- 4.
- 5.

Team: _____

- 1.
- 2.
- 3.
- 4.

5.

Implementation

Follow up Q & A call for this event:

Wednesday, October 2nd at 12pm /3pm ET

Quarterly Check in calls with Jeanna:

Wednesday, December 4th at 12pm /3pm ET

Wednesday, March 12th at 12pm /3pm ET

Wednesday, June 11th at 12pm /3pm ET

Wednesday, August 13th at 12pm /3pm ET

BONUS Quarterly calls with Rob Goyette:

Dec. 12 at 9am

Mar. 13 at 9am

June 12 9am

Aug. 14 9am

Dial: 206-402-0100 Pin: 250129#

Double Your Profits MasterMind 10-Month Program

Tuesday, October 8th at 10am PT/1pm ET

I'm reverting back to my early bird *special pricing for my clients* through September 27, 2013. Your tuition for Rock Your Profits may be used as credit toward your first Mastermind payment.

Regularly \$1997 a month. Not for YOU! ;-)

Details at <http://www.MyMastermindProgram.com>

Use coupon codes: mm1297 For 10 payments of \$1297 or mm11673 For one payment of \$11,673

JEANNA GABELLINI

BIOGRAPHY AND FACT SHEET

Jeanna Gabellini, CPCC, is recognized as a leading expert on the Law of Attraction and how to apply them to business, health and finances. She has written hundreds of articles on this topic along with the following books, manuals and audios:

- **The Prosperity Game Home Study Course™**
- **The Magnetizing Money Home Study Course™**
- **Unlimited Prosperity™**
- **The Art of Practice™**
- **Speed Dial the Universe™**
- **Mind Games™**
- **Divine Guidance™**
- **Infallible Health™**

Jeanna has also appeared as the keynote speaker for national conventions and presents seminars and training around the world. She has instructed tens of thousands in person, on the radio and in teleconferences and workshops on how to effortlessly get exactly what they want using the Law of Attraction.

As co-host of The Jeanna and Eva Show, she has interviewed some of the most powerfully successful motivational experts today.

In 1998, she was one of the first coaches in the world -- and the youngest -- to receive the designation of Master Certified Coach by the International Coach Federation. Jeanna has served on the board of both the Personal & Professional Coaching Association and the International Coach Federation.

She is known as the Extreme Abundance Coach, bringing both strategy and outrageous laughs to business teams and individuals. She teaches her clients how to get high-octane results while having a ton of fun!

Education

1987 – The Fashion Institute of Design & Merchandising, San Francisco, CA

AA Merchandising/Marketing

**1997 - The Coaches Training Institute, San Rafael, CA
Certified Professional Co-Active Coach**

Business Experience

After graduating from The Fashion Institute, Jeanna lived her life long of dream of being a retail buyer. Then the entrepreneur bug hit. She created unique jewelry and gift items that retailed in boutiques. At the same time, she opened a housecleaning agency and outdoor decorative lighting service. She sold both businesses once she discovered coaching. Jeanna jumped into managing the San Francisco branch of a large personal success seminar company. In 1996, she was led to open her own coaching and training company.

**Along with Eva Gregory, she has a software program, Attraction In Action Vision Board, the key to the easiest and most powerful way to manifesting dreams and goals.
www.AttractionInActionVisionBoard.com**

Jeanna delivers keynote addresses, workshops, seminars and teleconferences both nationally and internationally.

Her book, Life Lessons for Mastering the Law of Attraction, co-authored with Jack Canfield, Mark Victor Hanson and Eva Gregory, was released in May of 2008.

For more information about Jeanna's books, programs and other services or to schedule her for a presentation, please contact:

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www.AttractionInActionVisionBoard.com
www.JeannaAndEvaShow.com
www.AbundanceAbounds.com**